



Chartered Institute Of Customer Management

SATISFACTION • TRUST • POSITIVITY

ADVERTISING COMMITMENT FORM (THE CUSTOMER MAGAZINE)

BUSINESS NAME:
CONTACT NAME:
POSTAL ADDRESS:
PHYSICAL ADDRESS:
EMAIL:
PHONE NUMBER(S):
MOBILE NUMBER(S):

ADVERT SIZES (TICK ADVERT TO BE PLACED IN THE MAGAZINE)

	Advert Type	Dimensions	Cost
<input type="checkbox"/>	Centre Spread	297mm x 420mm	ZAR19481.00
<input type="checkbox"/>	Full page back cover	210x297mm	ZAR15584.00
<input type="checkbox"/>	Full page inside back cover	210x297mm	ZAR12987.00
<input type="checkbox"/>	Full page inside front cover	210x297mm	ZAR12987.00
<input type="checkbox"/>	Full page any other cover	210x297mm	ZAR10390.00
<input type="checkbox"/>	Half page	210x148mm	ZAR6494.00
<input type="checkbox"/>	Quarter page	105 x 148mm	ZAR3247.00

This commitment form is to serve as Client's written authorization for Chartered Institute of Customer Management to place an advert in the next issue of "THE CUSTOMER MAGAZINE"

Client's signature also indicates understanding of estimates, prices, terms and liability to Chartered Institute of Customer Management for the chosen advert. Client commits to making the required payment within the agreed terms between the two parties.

Alterations or revisions of above specifications involving extra costs will be executed only upon additional written orders.

ACCEPTED_____

DATE_____ CLIENT_____